

Pulsenmore Consumer Health Data Privacy Policy

Last updated: December 2025

INTRODUCTION

Pulsenmore Ltd. (“Pulsenmore,” “we,” “us,” and “our”) is committed to respecting your privacy. This Consumer Health Data Privacy Policy supplements the [Pulsenmore Privacy Policy](#) and applies to personal data defined as “consumer health data” subject to the Washington State My Health My Data Act.

CONSUMER HEALTH DATA COLLECTED

Consumer health data means personal information that is linked or reasonably linkable to a consumer and that identifies the consumer’s past, present, or future physical or mental health status. The consumer health data we collect depends on the context of your interaction with us. Examples of consumer health data we may collect in the course of providing our services include information about an individual’s:

- health conditions, treatment, diseases, or diagnoses;
- bodily functions, vital signs, symptoms, or measurements of health information;
- diagnoses or diagnostic testing, treatment, or medication;
- reproductive or sexual health information; or
- information that could identify an attempt to seek health care services or information.

SOURCES OF CONSUMER HEALTH DATA

We typically collect consumer health data directly from you when you interact with us or use our services, particularly when you make an e-commerce purchase. We may also collect consumer health data automatically through cookies and other tracking technologies, or from third parties such as healthcare providers acting on your behalf.

PURPOSES FOR COLLECTION AND USE

Our collection of consumer health data is required to provide certain of our services. We may use consumer health data to provide our services, compile analytics, conduct research, improve our services, comply with legal and regulatory obligations, for any other purpose with your consent, or otherwise as described in the Pulsenmore Privacy Policy.

DISCLOSURE OF CONSUMER HEALTH DATA

We may disclose consumer health data to our service providers so that they can help us provide our products and services. We may also disclose consumer health data to our partners, including healthcare providers, as needed to provide our products and services. With your consent, we may also disclose consumer health data to other recipients.

[We may disclose consumer health data to our affiliate(s), [_____] and/or (subject to patient explicit consent) anonymized customer health data for regulatory purposes and statistical analysis.

We may also disclose consumer health data to a successor in interest in the event of a corporate transaction such as a merger or acquisition or other corporate restructuring. In addition, we may disclose consumer health data to government agencies or otherwise as necessary to comply with law or prevent, detect, or investigate fraud or threats to health, safety, or legal rights.

YOUR RIGHTS

Washington residents have the following rights with respect to their consumer health data, subject to certain exceptions:

- the right to confirm whether we process your consumer health data, and to access and receive a copy of your consumer health data;
- the right to a list of all third parties and affiliates with whom we have shared or sold your consumer health data, if any, and an email address or other online mechanism that you can use to contact each third party;
- the right to delete your consumer health data; and
- the right to withdraw consent to the collection, sharing, or selling of consumer health data.

You can submit a request to exercise these rights using any of the mechanisms listed in the *Contact Information* section below. Depending on the type of request, we may need to verify your request before we can fulfill it. Please note that certain exceptions may apply to these rights. Finally, please review the Pulsenmore Privacy Policy for additional rights and choices you may have with respect to your personal data more generally.

You have the right to appeal any decisions we make in response to your rights request. If your appeal is unsuccessful, you can raise a concern or lodge a complaint with the Washington State Attorney General at www.atg.wa.gov/file-complaint.

CHANGES TO THIS POLICY

This policy is effective as of the date stated at the top of this page. We may change this policy from time to time. When we make changes to this policy, we will post the updated version on this page and indicate the date the policy was last updated. We encourage you to review this page periodically to check for any updates. Your continued use of our services indicates your consent to the terms of this policy at the time of use.

CONTACT INFORMATION

If you have any questions about this policy or if you would like to exercise your privacy rights, please contact us at:

Pulsenmore Ltd.

Mail: 8 Omarim St., Omer, Israel, 8496500

Email: info@pulsenmore.com

Website: <https://pulsenmore.com/contact/>

Phone: +972522207839

SUPPLEMENT TO CONSUMER HEALTH DATA PRIVACY POLICY FOR NEVADA CONSUMERS

This supplement to our Consumer Health Data Privacy Policy applies to Nevada residents for purposes of providing additional disclosures required by Nevada's consumer health data privacy law (Nevada Senate Bill 370).

The foregoing consumer health data disclosures and rights also apply to Nevada residents. In addition, Nevada residents also have the right to review and amend any consumer health data we maintain about them. Nevada residents can escalate unsuccessful appeals of consumer rights requests to the Nevada attorney general at https://ag.nv.gov/Complaints/CSU_Complaints_FAQ/. Third parties may collect consumer health data over time and across different websites when you use our websites in Washington and Nevada.